

GOOGLE MAPS TOP 3 SERIES · PART 5

GOOGLE POSTS

4-WEEK PLAN

Aapki listing ka wo hissa jo zyadatar business khaali chhod dete hain. Har hafte 2 minute — kya post karna hai, kaise, kaunsi photo aur kaunsa button. Saath mein bonus ChatGPT prompt.

70% zyada visit — complete profile (Google)

10 posts in 4 weeks — #1 listing (real)

4 ready post types — 1 per week

1 bonus prompt — 4 posts ek baar mein

Part 4 nahi dekha? Pehle wo dekhiye — wahan ke review keywords hi in posts ki pehli line mein jaate hain.



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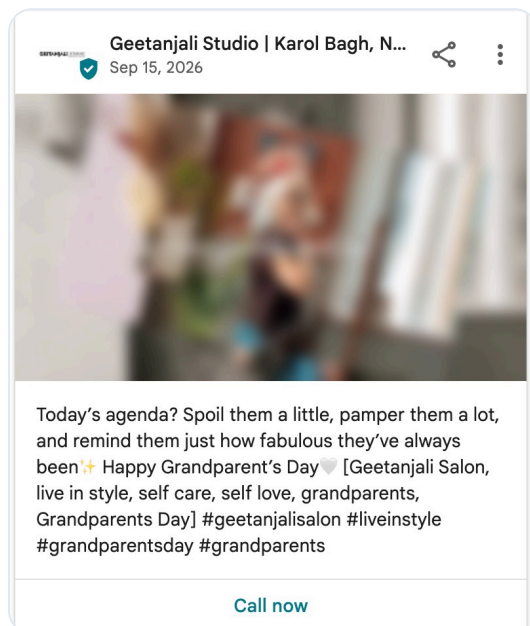
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KYUN ZAROORI HAI

POSTS = LISTING **ZINDA DIKHTI HAI**

Google khud kehta hai: complete Business Profile wale business par customers 70% zyada visit karte hain aur 50% zyada khareedne ka sochte hain. Posts ("Updates") profile ka wo hissa hai jo aksar khaali rehta hai.



REAL DATA

"salon in karol bagh" ki #1 listing ne 19 Aug – 15 Sep 2026 ke beech 10 posts daale — har post ke neeche "Call now" button.

KUCH FACTS

- Posts profile ke Updates section mein dikhte hain (Search + Maps).
- Update posts ~6 mahine baad archive ho jaate hain; Offer/Event apni end date tak.
- Pehli 100–150 characters hi pehle dikhti hain — keyword wahin.
- Button: Call now, Book, Learn more, Order online...

SACH BAAT

Google ne kabhi confirm nahi kiya ki posts se seedha ranking badhti hai. Inka kaam: listing active dikhe aur customer ko aapko chunne ki wajah mile. Results har business mein alag.

KAISE POST KAREIN

2 MINUTE KA **TARIKA**

- 1** Google par apne business ka **naam search** kijiye (usi Google account se jo profile ka owner/manager hai). Apni profile ka panel khulega.
- 2** "Add update" dabaiye. Type chuniye: **Update** (har hafte), **Offer** (end date ke saath) ya **Event**.
- 3** **Asli photo** lagaiye — aapka kaam, team ya jagah. Stock photo nahi.
- 4** Text: **pehli line mein review keyword + area**, phir 2–3 line faayda. Bonus prompt ye likh dega.
- 5** **Button** lagaiye — zyadatar local business ke liye **Call now**. Phir Post.

MAT KIIYE

Phone number post ke text mein (button use kijiye — Google aise posts reject kar sakta hai) · ek hi post baar-baar copy · keyword stuffing · "best/guaranteed" jaise jhoothe claims.

PRO TIP

Har Monday ka 2-minute reminder lagaiye. Prompt se mahine ke 4 posts ek baar mein ready kar lijiye.

AAPKA 4-WEEK PLAN

HAR HAFTE **EK POST**

Example: ek salon (fictional). Apne business ke keywords aur services daal ke bonus prompt se apne posts banaiye.

HAFTA	EXAMPLE POST + PHOTO	BUTTON
Week 1 • Service spotlight Apni top service, customer ke shabd mein.	Hair spa in Karol Bagh — 45 minute ka deep nourishing treatment. Rukhe baal ko wapas soft banaiye. Aaj hi slot book kijiye. Photo: treatment chal raha ho (customer ki permission ke saath)	Call now
Week 2 • Offer Offer post + end date (urgency).	Keratin treatment par is mahine 15% off — Karol Bagh studio, 30 Nov tak. Photo: before/after (permission ke saath)	View offer
Week 3 • Customer story Ek real customer ka result / review.	Bridal makeup in Karol Bagh — Riya ji ki shaadi ka look, unke shabdon mein: "sab ne poocha kahan se karwaya!" Photo: final look (permission ke saath)	Book
Week 4 • Tip / FAQ Ek kaam ki tip — expert dikhiye.	Keratin ke baad pehle 3 din baal mat dhoiye — hair spa vs keratin, kaunsa aapke liye? Call karke poochiye. Photo: team member products ke saath	Call now

TRACK KIIYE

Profile → Performance mein dekhiye calls, website clicks aur direction requests. Mahine ke end mein compare kijiye — kaunsa post sabse achha chala.

BONUS

CHATGPT **PROMPT**

ChatGPT mein paste kijiye, [brackets] mein apni details daaliye — 4 hafton ke 4 posts ready.

Aap ek Google Business Profile expert hain. Mere business ke liye agle 4 hafton ke 4 Google posts likhiye.

Meri details:

- Business ka naam aur type: []
- Area / city: [jaise Karol Bagh, Delhi]
- Main services: [list]
- Customers ke review keywords (Reviews tab ke upar wale chips): [jaise hair spa, keratin, bridal makeup]
- Is mahine koi offer? [haan/nahi + details + end date]

Har post ke liye:

1. Pehli line (100 characters ke andar) mein ek review keyword + area ka naam, naturally.
2. Total 60–100 words, simple Hinglish/English, customer ko seedha faayda batayiye.
3. Ek photo idea (asli kaam/team/jagah — stock photo nahi).
4. Kaunsa button: Call now / Book / Learn more — aur kyun.
5. Week 1 = service spotlight, Week 2 = offer (end date ke saath), Week 3 = customer story / before-after (customer ki permission ke saath), Week 4 = tip ya FAQ.

Rules: phone number post ke text mein mat likhiye (button use kijiye), koi jhootha claim ya "guaranteed" nahi, keyword stuffing nahi, har post alag ho.

YE SAB KHUD KARNE KA TIME NAHI HAI?

Apni Google Business Profile ka link bhejiye — hum free check karke batayenge ki kya missing hai.

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