

FREE GOOGLE TOOL · STEP-BY-STEP GUIDE

KEYWORDS GUESS MAT KIJIYE. APNI SEARCH REPORT DEKHIYE.

Google Maps aur Search par aapki listing kin searches mein dikhi? Apne business ka data samajhiye, phir next action chuniye.

IS GUIDE MEIN

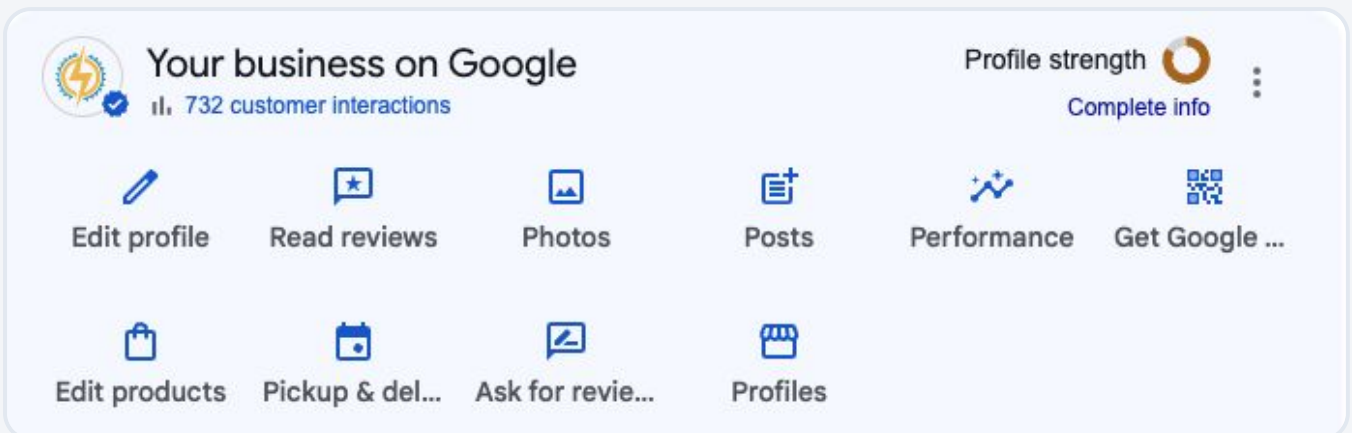
1. Verified listing ki Performance report kholna.
2. Pichhla poora mahina select karna.
3. Search terms ko sahi tarah samajhna.
4. Brand, service aur area groups banana.
5. Website check + bonus ChatGPT prompt.

Owner/manager Google account ready rakhiye. Is guide ka real example SAHNI Power solutions, Bengaluru ki managed profile hai.

01 · OPEN YOUR REPORT

APNI LISTING. APNA OWNER ACCOUNT.

1. Us Google account se sign in kijiye jo verified Business Profile ka owner ya manager hai.
2. Google Search par apna exact business name search kijiye.
3. **Your business on Google** panel mein **Performance** chuniye.
4. Profile na dikhe toh correct account aur business selection check kijiye.



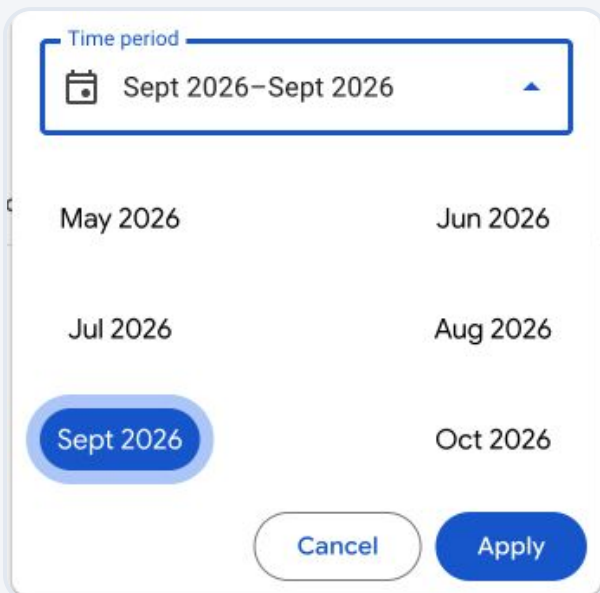
Public competitor listing se uski private Performance report nahi milti. Ye aapke managed business ka report hai.

Source: Google Business Profile Help - Performance & insights. Checked 28 October 2026. [Official documentation](#)

02 · CHOOSE THE PERIOD

PICHHLA POORA MAHINA CHUNIYE.

1. Performance ke upar **Time period** kholiye.
2. Ek hi mahina chunne ke liye us month ko start aur end dono banaiye.
3. **Apply** dabaiye. Screen par correct date range verify kijiye.
4. Overview mein neeche **Searches breakdown** dekhiye; zaroorat ho toh **See more** kholiye.



Time period

Sept 2026–Sept 2026

May 2026 Jun 2026

Jul 2026 Aug 2026

Sept 2026 Oct 2026

Cancel Apply

28 October 2026 ko humne September 2026 chuna. Searches monthly update hote hain; naye mahine ka data dikhne mein 5 din tak lag sakte hain.

Source: Google Business Profile Help - Performance & insights. Checked 28 October 2026. [Official documentation](#)

03 · READ THE SEARCH TERMS

LISTING DIKHI. ENQUIRY PROVE NAHI HUI.

1. generator	86
2. sahni	59
3. generator for rent near me	38
4. generator for home	24
5. generator for rent bangalore	23

SAHNI Power solutions · September 2026. **sahni = Brand; generator for rent bangalore = Service + Area.** Original values preserve kijiye.

Group	Kya dekhein?
Brand	Business ya person ka naam.
Service	Actual offered service ka term.
Area	City / locality jo aap serve karte hain.
Mixed / unclear	Ek se zyada label, ya manual review.

Report searches dikhata hai jahan listing appear hui. Ye search-volume tool ya keyword-wise sales/calls attribution nahi hai. Missing term ko zero demand mat samajhiye.

Source: Google Business Profile Help - Performance & insights. Checked 28 October 2026. [Official documentation](#)

04 · PICK ONE USEFUL CHECK

RELEVANT SERVICE. USEFUL WEBSITE INFORMATION.

1. Terms ko apni **actual services aur service area** se match kijiye.
2. Relevant service ki existing website page kholiye. Service, area, customer questions aur contact action clear hain?
3. Information missing ho toh useful detail add kijiye. Keywords ko har jagah repeat mat kijiye.
4. Service terms report mein na dikhein toh pehle listing, website relevance aur report limitations investigate kijiye. Ranking problem ka exact cause assume mat kijiye.

MONTHLY WORKSHEET

Record	Apna note
Month + business	_____
Original term + count	_____
Group + relevance	_____
Existing page + one check	_____
Change + next review date	_____

Source: Google Business Profile Help - Performance & insights. Checked 28 October 2026. [Official documentation](#)

BONUS · COPY-READY CHATGPT PROMPT

DATA PASTE KIJIE. FACTS KO FACTS RAKHIE.

Meri Google Business Profile search terms ko organise kijiye.

Business name: [naam]

Actual services: [sirf jo hum offer karte hain]

Service areas: [actual areas]

Report period: [month/year]

Search terms aur reported counts: [paste exactly]

Har term ke liye table dijiye:

1. Original term (spelling unchanged)
2. Brand / Service / Area / Mixed / Unclear
3. Hamare actual business se relevance
4. Existing website page par kya check karna hai

Mixed term ko multiple labels de sakte hain. Unclear terms par assumption mat banaiye. <15 ko exact count mein convert mat kijiye. Missing term ka matlab zero demand ya zero visibility mat maaniye. Naye keywords ya numbers invent mat kijiye. Searches ko calls, customers, sales ya ranking causes mat batayiye. End mein ek practical content check aur monthly recheck plan dijiye.

Har suggested action ko human review kijiye. Customer names, phone numbers ya private enquiry details paste karne ki zaroorat nahi.

Query ya help chahiye?

Instagram par isi DM ka reply kijiye. @ideepbhardwaj ko follow kijiye - apne business ke data ko practical actions mein badalna seekhiye.