

GOOGLE MAPS TOP 3 SERIES · PART 1

GOOGLE MAPS RANKING AUDIT

Aapka business Google Maps par top 3 mein kyun nahi hai — **15 minute** mein khud pata kijiye. Ek free Chrome extension se top competitors ka poora data, aur ChatGPT se aapka exact gap report.

1 free Chrome extension

1 ready ChatGPT prompt

3 gaps jo pehle fix karne hain

Saath mein milegi **Scorecard sheet** (Excel / Google Sheets) — aap bas numbers bhariye, gaps apne aap highlight ho jaayenge.



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STEP 01 + 02

FREE EXTENSION + SAHI SEARCH

- 1 Chrome Web Store mein "GMB Everywhere" search karke "Add to Chrome" dabaiye.** Ye free extension hai — Google Maps ke andar hi har business ki details dikhata hai.
- 2 Google Maps kholiye aur keyword ke saath area likhiye** — jaise **"salon in karol bagh"**. Sirf "near me" mat likhiye, wo aapki location ke hisaab se badalta hai.
- 3 Har listing ke neeche "GMB Cat." line dekhiye.** ★ wali primary category hai, baaki secondary — jo Google normally chhupa ke rakhta hai.

Results ⓘ
Local Scan
Share

Geetanjali Studio | Karol Bagh, New Delhi
4.8 ★★★★★ (1,791)
Beauty Parlour · 🚶 · Pillar No.80, Shop No 5, Pusa Rd, opposite Metro
Closed · Opens 10 am
On-site services
GMB Cat.: ★ Beauty Parlour Beautician Make-up artist Nail salon
Spa Hairdresser Find more
Basic Website AI Rank Review Post

Naturals Salon
4.8 ★★★★★ (546)
Beauty Parlour · 5C/1, 1st Floor, New Rohtak Road, Karol Bagh, opposite Liberty Cinema Hall
Closed · Opens 10 am
On-site services
GMB Cat.: ★ Beauty Parlour Beautician Nail salon Hairdresser
Find more
Basic Website AI Rank Review Post

REAL EXAMPLE

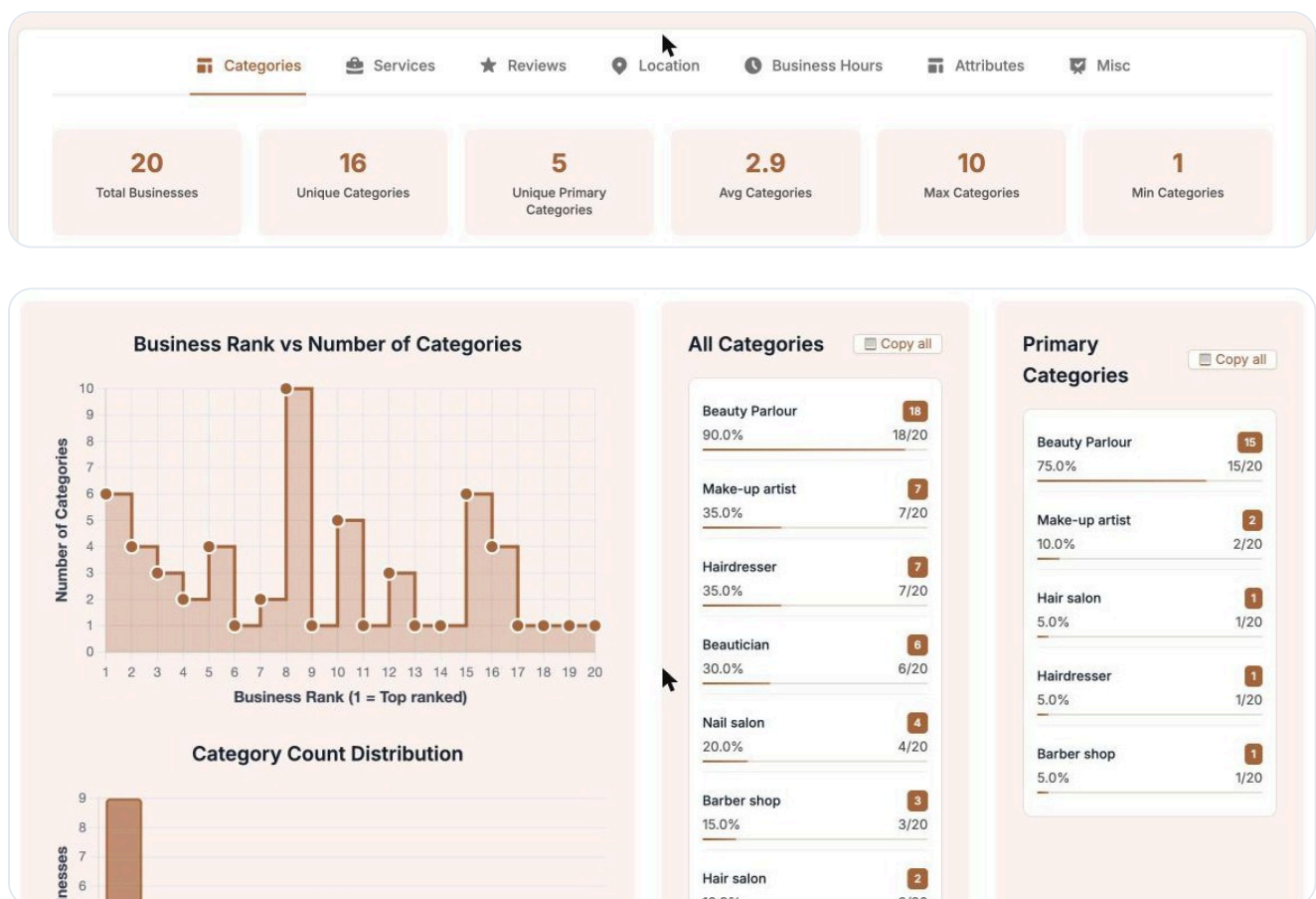
"salon in karol bagh" ka #1 result:

★ **Beauty Parlour** + Beautician, Make-up artist, Nail salon, Spa, Hairdresser — **6 categories**. Ab apni listing ki categories se compare kijiye.

STEP 03

LOCAL SCAN – POORA AREA EK TABLE MEIN

Results list ke upar ⚡ **Local Scan** button dabaiye (GMB Everywhere par free account se login karna hota hai). Top 20 businesses ka data ek page par aa jaata hai.



TAB	KYA DEKHNA HAI
Categories	Sabse common categories + top businesses ki primary category. Jo zyada log use kar rahe hain aur aapke business par fit hai, wo aapke paas honi chahiye.
Reviews	Average rating aur reviews — top 3 kitne aage hain.
Services	Competitors ne kaunsi services list ki hain jo aapne nahi ki.

STEP 04

CHATGPT SE GAP REPORT

Ye prompt copy karke ChatGPT mein paste kijiye. [Brackets] mein apni details bhariye aur GMB Everywhere se nikla data paste kijiye.

Aap ek Google Business Profile aur Local SEO expert hain. Maine GMB Everywhere extension se apne area ke top businesses ka data nikaala hai. Is data se meri Google Maps ranking ke gaps batayiye.

Meri details:

- Business ka naam: [apna business naam]
- Business type: [jaise salon / jewellery store / gym]
- Keyword + area jo maine search kiya: [jaise "salon in karol bagh"]
- Maps mein meri position: [#]
- Meri primary category: []
- Meri secondary categories: []
- Mere total reviews + rating: []
- Meri services list: []

Top 3 businesses ka data (GMB Everywhere se):

[Har business ke neeche "GMB Cat." wali categories paste kijiye — #1, #2, #3]

[Local Scan ke Categories, Reviews aur Services tab ka data paste kijiye]

Aapka kaam:

1. Meri categories ko top 3 se compare kijiye. Batayiye kaunsi categories unke paas hain aur mere paas nahi — sirf wahi jo mera business sach mein karta hai.
2. Primary category sahi hai ya nahi — top 3 kaunsi primary category use kar rahe hain?
3. Reviews aur services mein mere top 3 gaps batayiye, Google Maps ranking par asar ke order mein (relevance, distance, prominence ke hisaab se).
4. Har gap ke liye IS HAFTE ka exact kaam, ek realistic target ke saath (jaise "har hafte 4 naye reviews").
5. 4 hafte ka plan ek table mein: Hafta | Kaam | Kitna time.

Rules:

- Aisi category suggest mat kijiye jo mera business nahi karta — Google profile suspend kar sakta hai.
- Fake reviews ya business name mein keywords bharna suggest mat kijiye.
- Simple Hinglish mein, ek business owner ke liye likhiye.
- Jo data nahi diya, us par andaza mat lagaiye — mujhse pooch lijiye.

PRO TIP

Local Scan ke Categories tab mein "Copy all" button hai — wahi seedha prompt mein paste kar dijiye. Saath mein Scorecard sheet bhi bhar lijiye, progress track karne ke liye.

EXAMPLE

RESULT AISA DIKHEGA

Example: Karol Bagh ka ek salon (fictional), keyword "salon in karol bagh", Maps position #7, sirf 1 category ("Beauty Parlour"). Top 3 ke paas 4–6 categories hain. ChatGPT ka jawab kuch aisa hoga:

#	GAP	KYUN	IS HAFTE KA KAAM
1	Categories 1 vs 4–6	Relevance — "hair salon", "beautician" jaisi searches mein aap dikhte hi nahi	Jo services sach mein dete ho unki categories add kijiye (jaise Beautician, Hairdresser)
2	Services list 3 vs 16	Relevance — "hair spa", "keratin" jaisi searches mein aap dikhte hi nahi	Saari services add kijiye, har ek ki 1–2 line description
3	Naye reviews kam vs top 3	Prominence — top 3 regular reviews le rahe hain	Bill ke baad WhatsApp par review link + counter par QR. Target: 3–4 naye reviews / hafta

REPORT KAISE PADHEIN

- **Ek baar mein sirf top 3 gaps** par kaam kijiye. Sab ek saath badalne se pata nahi chalta kya kaam aaya.
- Har 2 hafte baad wahi search (Incognito + area) karke Day 0 se compare kijiye.
- ChatGPT kuch aisa suggest kare jo Google guidelines ke khilaaf ho (fake reviews, naam mein keywords) — **mat kijiye**. Profile suspend ho sakti hai.

HONEST BAAT

Ranking ek din mein nahi badalti. Business, city aur competition ke hisaab se results aane mein kuch hafte se kuch mahine lag sakte hain. Consistency hi asli secret hai.

POORI SERIES

12 PARTS MEIN **GOOGLE MAPS TOP 3**

Har part ek kaam sikhata hai, aur har part ke saath ek ready prompt ya template milta hai. Reel par keyword comment kijiye — resource DM mein aa jaayega.

PART	TOPIC	COMMENT
1	Ranking Audit — aap top 3 mein kyun nahi ho Aap yahan ho	AUDIT
2	Hidden categories se ranking kaise uthaayein	CATEGORY
3	Services section jo sab khaali chhod dete hain	SERVICES
4	Review mining — customers ke shabd = aapke keywords	MINING
5	Har hafte reviews — QR + WhatsApp system	REVIEWS
6	Review replies jo ranking mein madad karein	REPLY
7	Geotag photos — myth vs truth	PHOTOS
8	Review keywords se GBP posts ka calendar	POSTS
9	Website page jahan GMB link kare	PAGE
10	India citations — Justdial, Sulekha, IndiaMART	CITATION
11	Fake competitors ko report kaise karein	SPAM
12	Kya ChatGPT aapki dukaan recommend karta hai?	AIREADY

YE SAB KHUD KARNE KA TIME NAHI HAI?

Hamari team ye poora kaam har mahine karti hai. Apni Google Business Profile ka link bhejiye — free check karke batayenge ki pehle kya fix karna hai.

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