

STEP-BY-STEP GUIDE + BONUS

GOOGLE LISTING PAR WHATSAPP BUTTON — 3 STEPS MEIN

Raat ke das baje bhi customer aapko seedha message kar sake — Google Search aur Maps se, ek tap mein. Bilkul free.

IS GUIDE MEIN

- Pehle check: aapki listing par button hai ya nahi
- Sahi WhatsApp link kaise banaye (aur sabse common galti)
- Business Profile mein link kahan daalein — real screenshot ke saath
- Woh ek galti jo button gayab kar deti hai
- **BONUS:** pehle se likhe message wale links + raat ke messages ke liye away message

Source: Google Business Profile Help — "Chat with customers from your Business Profile" (support.google.com/business/answer/15013580) aur WhatsApp Help Center — "How to use click to chat".

STEP 1 · PEHLE CHECK KIIYE

AAPKI LISTING PAR **BUTTON** HAI?

1. **Phone** par Google kholiye aur apne business ka naam search kijiye.
2. Listing ke buttons dekhiye — Call, Directions ke saath **WhatsApp / Chat** button hai?
3. Button dabaiye: kya **aapka hi** WhatsApp chat khulta hai?

✓ Sahi chat khuli

Badhiya — bas Step 3 ki "galti" wala page zaroor padh lijiye.

× Button nahi, ya galat chat

Step 2 aur 3 follow kijiye — 3 minute ka kaam hai.

Laptop par button nahi dikhega. Google ye button mobile par dikhata hai — check hamesha phone se kijiye.

YE ZAROORI KYUN HAI

Bahut se customer call karne se jhijhakte hain — khaaskar raat ko ya busy hours mein. Jis listing par chat ka option hota hai, wahan woh seedha message kar dete hain. Aur jo message aapke paas nahi aaya, wo customer kisi aur ke paas gaya.

Dhyan dein: Google ne kuch listings par WhatsApp number khud bhi add kiya tha — kai baar galat ya landline number. Isliye button hai, toh bhi ek baar tap karke zaroor check kijiye.

STEP 2 · LINK BANAIYE

SAHI WHATSAPP LINK

Google ko aapka WhatsApp **click-to-chat link** chahiye. Format bilkul simple hai:

`https://wa.me/91XXXXXXXXXX`

91 = India ka country code, uske baad aapka **10-digit mobile number** — bina space, dash ya bracket ke.

Link	Kya hoga
wa.me/ 91 9876543210	✓ Sahi — seedha aapka chat
wa.me/9876543210	✗ 91 nahi — number galat country ka padhega
wa.me/ 0 9876543210	✗ Aage zero — chat nahi khulega
wa.me/91 98765-43210	✗ Space / dash — link toot jaata hai

Test kijiye: link ko apne browser mein khol kar dekhiye — "Chat on WhatsApp with +91 ..." mein aapka number dikhna chahiye. Tabhi Google mein daaliye.

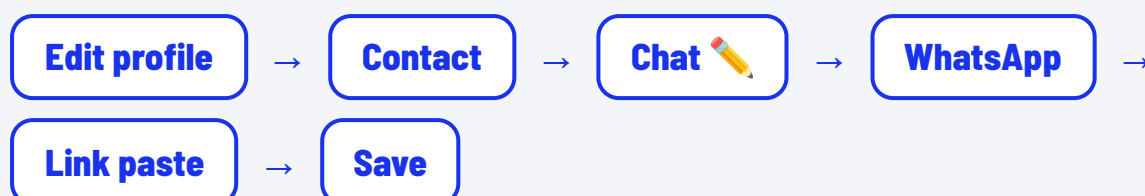
KAUNSA NUMBER?

- Wahi number jis par **WhatsApp ya WhatsApp Business** chal raha ho (landline nahi).
- Jo phone din bhar koi dekhta ho — warna message aayega aur reply nahi jayega.

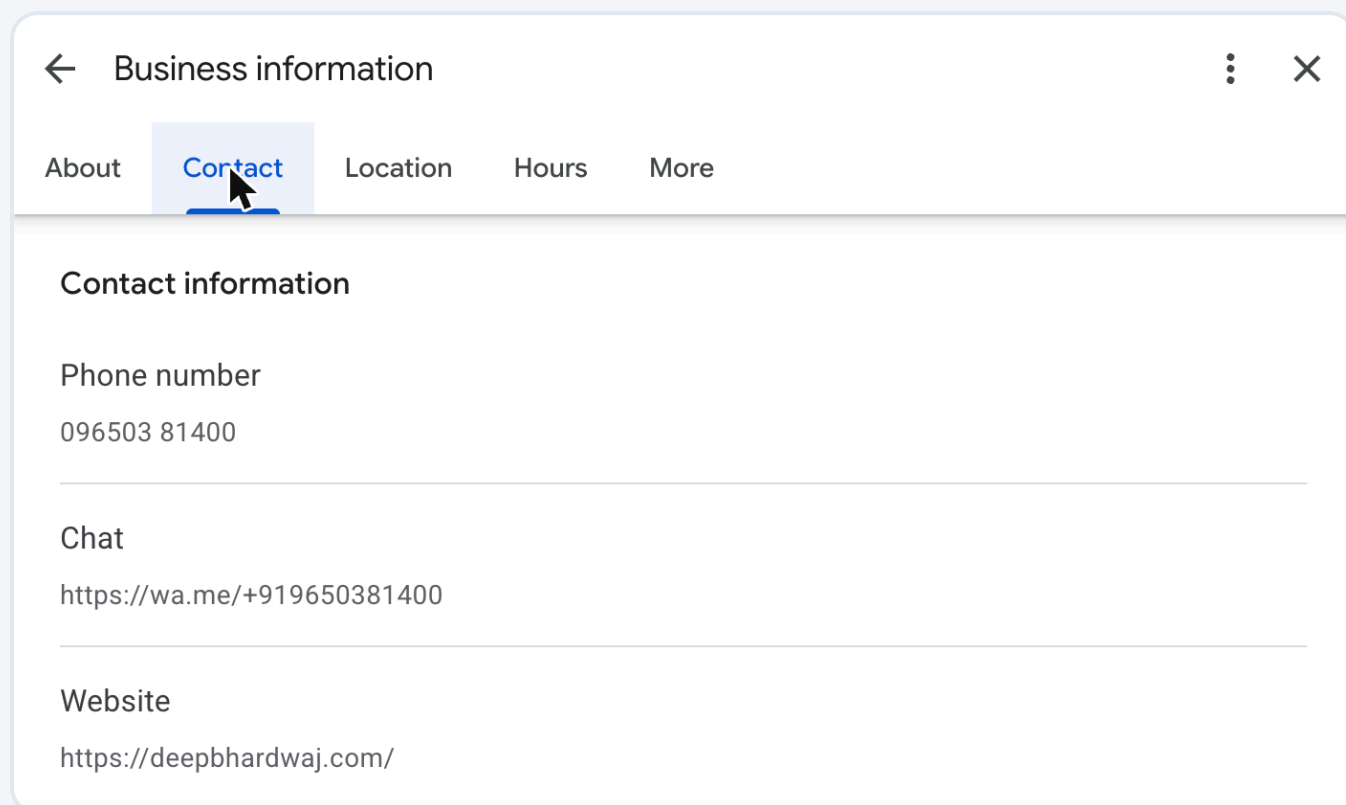
STEP 3 · BUSINESS PROFILE MEIN DAALIYE

LINK **PASTE**, SAVE – BAS

Google par apne business ka naam search kijiye (usi Google account se jo listing ka owner hai), phir:



Aise dikhega — "Chat" mein aapka wa.me link:



Real screenshot — Deep Bhardwaj ki apni Business Profile.

Thoda waqt lagta hai: save karne ke baad button dikhne mein kuch ghante lag sakte hain. Agle din phone se dobara check kijiye.

Google ke mutabiq chat option "select regions" mein hi milta hai aur listing **verified** honi chahiye. Option na dikhe toh pehle verification check kijiye.

YE GALTİ MAT KIJIYE

BUTTON **GAYAB** KYUN HO JAATA HAI

Chat mein WhatsApp aur Text message — dono daale?

Toh Google customers ko **sirf Text message** dikhata hai. WhatsApp button dikhega hi nahi. WhatsApp chahiye, toh sirf WhatsApp rakhiye.

BUTTON NAHI DIKH RAHA? YE CHECK KIJIYE

Problem	Kya karein
Laptop par button nahi	Normal hai — button phone par dikhta hai.
Galat chat khulti hai	Contact → Chat mein link check kijiye — 91 laga hai? Number sahi hai?
"Invalid number" aata hai	Us number par WhatsApp nahi hai, ya aage 0 laga hai.
Save ke baad bhi button nahi	Kuch ghante / agle din tak rukiye. Text message field khaali hai? Listing verified hai?
Chat option hi nahi dikh raha	Listing verified honi chahiye; ye option abhi kuch regions mein hi hai.

Ek profile, ek link: Google ke hisaab se alag-alag listings par bhi aap same WhatsApp link use kar sakte hain.

BONUS

CUSTOMER KA MESSAGE **PEHLE SE LIKHA**

Link ke end mein **?text=** laga kar message add kar sakte hain — customer ko bas "Send" dabana hai:

https://wa.me/91XXXXXXXXXX?
text=Namaste%2C%20Google%20se%20aapka%20number%20mila

Space ki jagah **%20**, comma ki jagah **%2C** likhiye. Banane ke baad browser mein test zaroor kijiye.

Salon / clinic — "appointment book karni hai"

?
 text=Namaste%2C%20appointment%20book%20karni%20hai

Restaurant / cafe — "table book karni hai"

?
 text=Namaste%2C%20table%20book%20karni%20hai

Shop / showroom — "price aur stock"

?
 text=Namaste%2C%20price%20aur%20stock%20puchhna%20hai

Service business — "quote chahiye"

?text=Namaste%2C%20quote%20chahiye

RAAT 10 BAJE KA MESSAGE MISS NA HO

WhatsApp Business app mein **Business tools** → **Away message** on kijiye, "outside of business hours" schedule chuniye (saath mein **Greeting message** bhi). Example:

Namaste! 🙏 Abhi hum band hain, kal subah 10 baje sabse pehle aapko reply karenge.

Aur aise free tips chahiye? Instagram par follow kijiye **@ideepbhardwaj** — customer badhane wali har cheez.