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Google AI Mode mein ads aa gaye — ab kya?

India ke business owners ke liye simple guide.

Kya hua?

Google ne **28 October 2026** ko announce kiya ki ads in AI Mode ab India samet 10 naye countries mein scale ho rahe hain. "Sponsored" ads AI Mode ke jawab ke andar ya saath dikh sakte hain, khaaskar jab search commercial ho.
Jo advertisers pehle se Google Search par ads chala rahe hain, unke ads in placements mein eligible ho sakte hain — aur ye placement alag se band karne ka option nahi hai (Google help page ke mutabik).

Ads chalate hain? Ye check kijiye

Step 1: Apne **landing pages** clear rakhiye — services, price range, area, timing. AI lambe sawaalon ka jawab deta hai.
Step 2: Search terms report regularly dekhiye aur bekaar queries negative mein daaliye.
Step 3: Conversion tracking sahi rakhiye taaki Google ko pata ho kaun si clicks business laati hain.

Ads nahi chalate? Ye kijiye

Step 1: Google Business Profile poori bhariye — category, services, photos, reviews.
Step 2: Website par common customer sawaalon ke seedhe jawab likhiye.
Step 3: Naam, address, phone har jagah ek jaisa rakhiye.

Yaad rakhiye

AI Mode mein dikhne ki koi guarantee nahi hoti — na ads se, na SEO se. Lekin saaf, sahi aur consistent information aapka chance badhati hai.
AI search + Google Ads audit: WhatsApp +91 96503 81400
Source: blog.google — "Ads in AI Mode expand to new markets" (28 Oct 2026).
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